

## Club Calendar

December is Disease Prevention and Treatment Month

- 12/13 Dale Cardwell - Seven Simple Steps to Secure Superior Service
- 12/20 Holiday Surprise!
- 12/27 NO MEETING
- 1/3 NO MEETING

## Our Rotary Family BIRTHDAYS

- 12/9 Jeff Petrea
- 12/11 Sean Nickerson
- 12/12 Maurice Hilliard
- 12/15 Tod Baker
- 12/15 Jay Small
- 12/20 Michael Hernandez
- 12/21 Michael Heberger
- 12/22 David White
- 12/24 Vivian Bankston
- 12/26 Lou Tabickman
- 12/31 Lee Hollingsworth
- 12/31 Becky Nelson
- 12/31 Kevin Head
- 12/31 William Noethling
- 12/31 Melissa Weaver
- 12/31 Darlene Griffith
- 12/31 Adam Seever
- 12/31 Richard Clark
- 12/31 Steve Forbes
- 12/31 Timothy Klatt
- 12/31 Lee Jenkins
- 12/31 Charles Krieger
- 12/31 Dazia Fumbah

## SERVICE ANNIVERSARIES

- 12/1 Gary Garrett (41)
- 12/1 Kevin Head (2)

### President's Message

## Shop 'til You Drop!

The sights and sounds of the holidays are upon us. I have heard children singing, an orchestra playing and even a grocery store clerk humming Christmas carols. The tree is up and decorated! The stockings are hung! Our house is lit like a beacon so Santa can find us! And...



I call this time of year "Guilt-free Shopping Season!" I like to shop. My mom and I could shop 3 entire malls in one day! Even in the rain, the mall was bustling. I do love buying gifts for the people I love the most. I'll bet you do, too! I have also responded to those in need with hoodies, toys and a warm place to stay. And so have you! Thank you! This week, Dale Cardwell will share some tips on getting superior service with a little holiday twist! Let's finish this guilt-free shopping season strong!

Join us Friday night for the Holiday Party! It's not too late to sign up!

Oh, next Thursday is our Christmas Program and last meeting of 2018 (can you believe it)! Be sure to wear your **UGLY** Christmas sweater--there will be **PRIZES!** We have lots of surprises in store for you, so bring the kids if you can and be ready for some fun!

Don't forget that the Entrepreneurs Workshop would make a great gift for anyone that currently runs his or her own business or dreams of doing so! This would also be a great way to introduce young business people to Rotary! Sign Up Now!

See you Thursday!

President Becky

### This Week's Speaker

## Dale Cardwell



### Consumer Investigator Dale Cardwell

Consumer Investigator Dale Cardwell is a six-time Emmy award winning journalist, TV and radio host based in Atlanta. In 2009 he founded TrustDALE, a free on-line research and referral site for consumers. His website certifies companies based on a seven-point investigative standard that Dale developed from 30 plus years of analyzing how consumers got burned. He realized that identifying companies that weren't engaging in those negative practices would protect consumers proactively. When consumers choose companies certified by the TrustDALE team, they are further protected by the TrustDALE *Make It Right* Guarantee.

### Teaming Up with Clark Howard

In 1996, Dale joined consumer advocate Clark Howard. Together they formed one of the nation's most successful consumer reporting teams. Clark and Dale won numerous

12/7 Craig Simons (18)  
 12/7 Andrew Dalby (18)  
 12/8 Danny Broadway (7)  
 12/8 Matthew Thomas (7)  
 12/9 Alan Christian (8)  
 12/9 Tillie O'Neal-Kyles (8)  
 12/11 Michele Johnson (11)  
 12/11 Anthony Monico (10)  
 12/12 SaraBeth Huntley (5)  
 9 years in Rotary  
 12/12 Apoorva Patel (5)  
 12/12 William Swank (5)  
 12/13 John Greaves (6)  
 12/13 Jeff Hamling (33)  
 12/17 Adele Hamilton (9)  
 12/17 Gregory Pierce (9)  
 12/19 Dave McCleary (16)  
 12/21 Dennis Canata (23)  
 12/21 John Reddick (1)  
 12/31 Maurice Hilliard (54)  
 12/31 Frank Brown (44)  
 12/31 Alicia Hughes (49)

## Rotary Online

<https://roswellrotary.club>  
<https://rotary6900.org/>  
<https://rotary.org/>

### ROTARY CLUB OF ROS WELL

Thursdays, 12:15 pm  
 Community Activities Bldg,  
 Roswell A  
 10495 Woodstock Road  
 Roswell, GA 30075

Sponsored by the Rotary Club of  
 Atlanta April 18, 1951  
 Active Membership: 239

## CONNECT WITH US

**ROTARY CLUB OF  
 ROSWELL  
 P.O. Box 783  
 Roswell, GA 30077**

President Becky Stone  
 President-Elect Gordon Owens

awards for their business reporting and, under Clark's tutelage, Dale became an expert at recognizing financial scams and determining the components that separate sound financial investments, as well as products and services, from those that are "too good to be true."

### The *Make It Right* Guarantee

The TrustDALE guarantee is truly unique. Most reputable companies offer some level of guarantee but, at the end of the day - if something goes wrong - the company is still in charge of creating a path for resolution. With the TrustDALE Make It Right Guarantee, every company Dale recommends has signed an agreement that places the TrustDALE organization in charge of determining how a company must remedy a situation. This third party guarantee greatly reduces the time it takes for resolutions to take place and therefore creates significant peace of mind when a consumer must make an important buying decision.

Outside of his professional pursuits, Dale and his wife Angie, a hospice nurse, have raised two grown children, Adam and Jessica, and make their home in DeKalb County, Georgia.

[TrustDALE Facebook](#)

[Twitter DaleCardwell@ trustdale](#)

[YouTube TrustDALE](#)

## Charity Spotlight



### Stand Up for Kids

#### Mission:

To empower homeless, independent, and at-risk high school students to stay in school, graduate, and become contributing members of the community.

#### Fast Facts:

- Founded in 1990 by a group of volunteers in San Diego, CA. The Atlanta chapter was founded in 2003.
- Last year alone, there were 583 identified homeless and unaccompanied students in North Fulton.
- Received the Partner of the Year Award last year from Fulton County Schools.
- SUFK has four core programs in many of the cities where it operates: Street Outreach, Outreach Centers, Mentoring, and Apartment Support.
- There are 18 StandUp For Kids chapters in 11 states across the nation.
- SUFK is run almost completely by volunteers and is the only organization to work with this specific, target population.
- Students receive one-on-one mentoring onsite at their school helping them to develop life skills and navigate through the terrain of becoming independent students, applying for college, acquiring furniture, obtaining identification, developing work skills, obtaining jobs, and more.
- In 2017, SUFK had the following impacts.
  - Youth accessed services 36,708 times, translating to more than 100 acts of helping per day.
  - SUFK provided over 19,000 meals to young people on the street and in its Centers.
  - In addition to the thousands of homeless youth served regularly, SUFK began working with 2,249 new homeless youth in 2017.
  - Operated nine Outreach Centers across the U.S.

Immediate Past President	Lisa Carlisle
Treasurer	Terry Taylor
Secretary	Lynne Lindsay
Foundation Chair	Danny Tompkins
Membership Chair	Karen Pilcher
Public Image Chair	Karen Schwank
Service Chair	John Carruth

## PAST DISTRICT GOVERNORS

- Cheryl Greenway 2012-13
- Bob Hagan 2015-16

## FAMILY OF ROTARY

Our membership cares deeply about the needs and concerns of our members. We don't want to miss an opportunity to reach out in friendship when such concerns arise. The chairperson of this committee is Lynn Dunn and all news should be directed to her at [lynn.dunn@rmcpa.com](mailto:lynn.dunn@rmcpa.com)

- Volunteers donated more than 44,000 hours of time.
- Through funds received from Roswell Rotary, StandUp Mentoring Program was able to mentor 31 students in Centennial and Roswell High School.

Find out more:

[www.standupforkids.org/atlanta](http://www.standupforkids.org/atlanta)

## TIME TO REGISTER!

## HOLIDAY PARTY TIME!

The Roswell Rotary Holiday Party will be Friday, December 14th at 6:30pm at the Roswell Country Club. We will once again be dancing to the tunes of the Fly Betty band. It's a great time of fun and fellowship! Tickets are \$50.00 per person. Reserve your spot with Alicia Hughes or [Click Here](#) to register and pay!

## North Fulton Community Charities

## Warming Center LEAD Training

This winter, North Fulton Community Charities will provide a warm place for homeless men, women and children in Roswell. Roswell Rotary is supporting NFCC's efforts by providing mats and blankets and volunteers to help with the program during the coldest nights. If you are interested in volunteering at the NFCC warming center as a shift leader, please attend the LEAD training. Here's the information:

The Warming Center LEAD Volunteer Training will be held on **Thursday, December 13<sup>th</sup> from 5-7pm.**

We will meet at the new NFCC site at 11275 Elkins Rd, Roswell for the 1<sup>st</sup> hour, approximately.

We will then travel down to Cross of Life Lutheran Church at 1000 Hembree Rd, Roswell for the 2<sup>nd</sup> hour.

Please pass this forward and invite anyone who might be interested in being a LEAD Volunteer for the Warming Center. The LEAD Volunteers are responsible for handling the major duties for the shift, training the shift volunteers as they arrive and for reporting/recording all activities at the end of the shift, among other duties.

This training will cover the entire Warming Center Operations Manual. Training will be conducted by Bruce Gunning and Ed Klaas.

To prepare for the use of Sign Up Genius Warming Center Page, [Click Here](#) to RSVP for the LEAD training meeting.

Please contact [scalloway@nfcchelp.org](mailto:scalloway@nfcchelp.org) or 678-387-4471 with any sign up questions.

Please let Mike Nielsen know if you will attend!

## SERVING OTHERS!

## Toy Drive and Hoodie Drive Starts Dec. 6!

Please bring new unwrapped toys to Roswell Rotary on Dec. 6 or Dec. 13 for families served by North Fulton Community Charities. June Brown will manage the collection and will be happy to purchase toys with a monetary donation!

Please bring Large, Extra Large or XXL hoodies to Roswell Rotary on Dec. 6 or Dec. 13 for the veterans being served at Veterans Empowerment Organization. Dave Wash will manage the collection and will be happy to purchase hoodies with a monetary donation.

'Tis the Season for Giving!

**ENTREPRENEUR'S WORKSHOP  
INVITE AN ENTREPRENEUR!**

**How To Start A Business, Make It Grow And Turn It  
Into A FUN, THRIVING...and PROFITABLE Future!**

This 6 week workshop led by Hal Coleman is for those individuals who either already own a small business and want to know how to make it grow faster...or dream of someday owning their own business but don't know how to get started!

WHEN: February 7, 14, 21, 28 and March 7 and 14 from 7:00 p.m. to 8:30 p.m.

WHERE: Century 21 Connect Realty, 880 Holcomb Bridge Road, Suite 150, Roswell, GA (Next to Brookwood Grill)

FOR MORE INFORMATION: [Click Here](#)

**Be The Inspiration**

**Rotary International President Barry Rassin Visits  
Roswell Rotary!**

**Rotary International President Barry Rassin will Visit Roswell Rotary on**

**February 16, 2019 at Blessed Trinity High School, 11320 Woodstock Road,  
Roswell, Georgia 30075**

Agenda:

9:30 - 11:30 District 6900 Interact Conference

11:30 - 12:30 Registration, Supply Collection\* and Lunch (\$15 per person-except for Roswell Rotarians, then no charge)

12:30 - 2:00 Roswell Rotary Special Meeting - Featured Speaker Rotary International President Barry Rassin

2:00 - 3:00 Interact members pack items destined for Puerto Rico

Service Project:

In honor of President Barry's visit to Roswell, please make a donation or bring the following supplies for delivery to Puerto Rico: Adult diapers, body lotion, Wet Ones, Ensure and vitamin drinks.

Registration:

Please Register [Online](#)

For more information, please contact Becky Stone at [Rebecca.Stone@StonePC.net](mailto:Rebecca.Stone@StonePC.net) or 770-634-2717.

**TIME TO REGISTER!  
DISTRICT CONFERENCE AT SANDESTIN!**

*After an inspirational message from District Governor Court, Big Wheels, Margaritas and a visit from our own Roswell Rotary Parrot, We are Ready to Sign-up for District*

*Conference! The Rotary Bandit is racing to SanDestin arriving April 25 - 28, 2019 singing:*

*We are Sandestin bound and down, loaded up and truckin',*

*We're gonna do what they say can't be done.*

*We've got a long way to go and a short time to get there.*

*We are Sandestin bound, just watch ol' "Rotary Bandit" run.*

**District Conference registration is now open.**

**Current prices are good until December 31. They will go up on January 1, so reserve now - and be eligible for Early Bird prize drawings!**

[Click Here](#) to Register.

See you there for Adult Spring Break!

### **Roswell Rotary History**

## **A Blast from the Past!**



During Ron Redner's year as President (2006-2007), Roswell Rotarians provided eye care to people in Costa Rica! Ask Ron about this project!

## **Last Week at Rotary**

